

Modern Cloth Diapers Convenient and Stylish

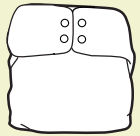
INTEGRATED SYSTEMS

These diapers have both waterproof covers and absorbent layers sewn together to facilitate quick diaper changes.



All in One Diapers: As easy to use as disposables, consisting of a waterproof outer shell and absorbent inner layers, fitted with elasticized legs and waist, velcro or snap closures. The inner fabric can be made with natural fibers like cotton, hemp or bamboo - or synthetic fabrics such as absorbent polyester microfiber with a stay-dry lining of polyester fleece.

Advantages: Convenience

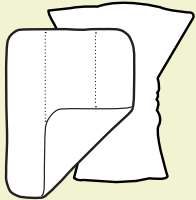


Pocket Diapers: Features a waterproof exterior, a stay-dry polyester fleece lining, elasticized legs and waist with snap or velcro closures. Similar to an all-in-one, but equipped with a pocket which can be stuffed with various absorbent pads.

Advantages: Customized absorbency

TWO PART SYSTEMS

These consist of a separate absorbent diaper and a waterproof outer cover which can be re-used through several changes.



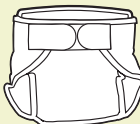
Flat, Prefold or Contour Diapers: Simple rectangles that can be folded, multilayered pre-folds that need less folding, or shaped contour diapers that require no folding. Usually made of cotton or hemp, these diapers can be secured with pins or clips, or used pinless, when placed into a wrap-around diaper cover with velcro or snaps.

Advantages: Economical



Fitted Diapers: Shaped diapers that have elastic in the legs and waist for extra containment and velcro or snap closures. Can be made of natural fabrics or synthetic fabrics.

Advantages: Extra leak protection.



Diaper Covers: Flat, prefold or fitted diapers become a complete diapering system when used with a waterproof diaper cover. The cover can be a pull-on style or a wrap-around style, closing with velcro or snaps. Materials commonly used are polyester (PUL), coated nylon, laminated cotton or wool.

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Why Choose Cloth Diapering?



Cloth Diapering is a powerful choice that helps you control and better the environment in which your child grows and develops. Promote your baby's optimum health and help keep the earth a beautiful place. Incorporate cloth diapering into your routine and make a difference for future generations.

Have you ever considered using cloth diapers and wondered what it's all about?

CLOTH DIAPERS SAVE YOU MONEY

Cost of cloth: approximately \$300-1500/baby
Cost of disposables: over \$2500/baby

And with proper use and laundering, many cloth diaper systems can be used for more than one baby. Think of the money you can save!

"Cloth diapers are less expensive than disposables, especially if you do the laundering yourself."

Consumer Reports.org. "Cloth Diapers." April 2007

CLOTH DIAPERS ARE COMFORTABLE

We tend to change our babies more often when they wear cloth diapers. This is healthy and good for their skin.

The wonderful fabrics used in today's cloth diapers are extremely soft and absorb without the use of chemicals. Natural fabrics offer a high level of comfort and breathability. Synthetic fabrics have stay-dry or super-absorbent properties.

CLOTH DIAPERS ARE EASY

Nothing like they were in the past – modern cloth diaper systems are pinless, easy-to-use and easy to wash. Soft, colorful and comfortable fabrics (both natural and synthetic) have replaced those yucky old plastic pants. An extra load of wash every 2-3 days is all it really takes.

Or - consider using a diaper service! No laundering required – soft, clean cloth diapers are delivered directly to your home.

Easy Diaper Care

Washing cloth diapers is much easier than you think! Using a diaper service is convenient, but laundering at home is easy and economical too. Clean up is a breeze with flushable or washable liners and diaper sprayers that fit easily onto your toilet for rinsing. Simply store your soiled diapers in a pail or wet bag and when ready to wash, toss them into your machine. Some fabrics may require a little special care, but for the most part, it's that easy!

For more detailed instructions and some good advice about how to make your washing routine even more economical and environmentally friendly, please visit: <http://www.realdiaperindustry.org/guide-to-washing-cloth-diapers>

CLOTH DIAPERS ARE EARTH FRIENDLY

We throw away about 49 million diapers per day (18 billion diapers per year) in the US alone.¹ It is estimated that in ideal conditions, a disposable diaper would take hundreds of years to decompose. Most landfills do not have ideal conditions for biodegrading, and even biodegradable disposable diapers will not break down in those conditions.

By using cloth diapers you can lower your baby's carbon footprint. Using organic cotton and laundering properly can further reduce the carbon footprint of your cloth diapers.



SERVICE LAUNDERED 5,249 sq. feet	HOME LAUNDERED 7,546 sq. feet	DISPOSABLE DIAPERS ² 14,108 sq. feet
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Each baby in cloth diapers helps divert garbage from our landfill systems. In 2007 alone, an estimated 3.7 million tons of disposable diapers ended up in the U.S. municipal waste stream.³ Incorporating even a few cloth diapers into your routine can have an important impact on the health of the planet your baby will inherit from you.

¹ Clean Air Council. Waste Facts and Figures 2006. <http://www.cleanair.org/Waste/wasteFacts.html>

² Women's Environmental Network. Nappies and the Environment. March 2004. <http://www.wen.org.uk/nappies/resources.htm>

³ U.S. Environmental Protection Agency. Municipal Solid Waste in The United States: 2007 Facts and Figures. EPA530-R-08-010. November 2008. <http://www.epa.gov/osw/nonhaz/municipal/pubs/msw07-rpt.pdf>