

why join RDA?

We need you!

- * We need your voice to share the benefits of cloth diapering. As part of a national organization, your voice will add strength and power to the message.
- * We need your support in creating the cultural shift towards cloth diapers. Change happens when people everywhere decide it is time to initiate it, and they create the atmosphere for it to happen.
- * We need your assistance in teaching other families how to use cloth diapers.
- * Join because you want to be active in your town, telling people about cloth diapers. RDA has the tools available to you to help you talk to other parents about cloth diapering.
- * Cloth diapering is more environmentally sound than other diapering options. RDA supports you in your concerns and advocates for cloth diapers on your behalf.
- * Join because you want cloth diapers to be available to all parents. It is our goal to make cloth diapers accessible to all U.S. parents.
- * Join because you want to be part of the cloth diaper revolution! Join because you have the same mission we do: to increase the number of U.S. families using cloth diapers on their babies. It is as simple, and as complicated as that.

To join, go to:

www.realdiaperassociation.org

For more information, check out our website at: www.realdiaperassociation.org

**REAL DIAPER
ASSOCIATION**
PO Box 156887
San Francisco, CA 94115

real Diaper association

ORGANIZING ADVOCATES AND
ACTIVISTS
IN SUPPORT OF
CLOTH DIAPERING

Real Diapers for Real Babies.

Mission

The Real Diaper Association is a collective nonprofit organization in which parents and small businesses take the lead in creating a cultural shift to increase the use of simple, reusable cloth diapers. We connect current cloth diapering parents to the long history of cloth diapering. Cloth diapers are real diapers. The Association organizes local advocates and activists for cloth diapers through a member-supported resource center which plans campaigns, trains organizers, distributes educational information, supports local groups, and connects users to the U.S. Cloth Diaper industry. Local Real Diaper Circles reach users face-to-face with knowledge and tools to make cloth diapering accessible and acceptable to U.S. parents, who have the power to change the world one baby at a time.

creating a cultural shift

Simply put, the goal of Real Diaper Association is to see more U.S. babies in cloth diapers. To do this, we aim to create a cultural shift in understanding across the U.S. We want people to think of cloth diapers as **real diapers**. We want parents to consider the environmental impact of their choice and to see

the many joys of cloth, their ease of use and their accessibility. Real

Diaper Association will help parents understand that cloth diapers are normal, healthy, and acceptable.

The only way to change diapers is one baby at a time!

real Diaper association

real diaper circles

Our members gather locally in Real Diaper Circles, which serve to organize cloth diapering activists who can share the knowledge of how to use cloth diapers. A Circle is formed when two or more advocates come together under the direction of an accredited Circle Leader. The role of a Circle Leader includes planning and carrying out local recruitment and advocacy with Circle members.

A local Real Diaper Circle can do several things to further our mission. Aside from regular Circle meetings, they could raise money to donate basic diapers to families in need. Or, they might give presentations to local hospitals or health officials, raising their community's awareness of cloth. Likewise, they might lobby their city officials for alternative waste prevention strategies. Each Circle is unique, therefore each Circle will have their own needs and dreams.

supporting research

Real Diaper Association supports reliable scientific and demographic research into environmental and health aspects of diapering. It is our goal to distribute this research to parents, local governments, health care providers, environmental organizations, and others. We check every fact before we quote or cite.

local resource directory

Real Diaper Association wishes to support and encourage local connections among cloth diapering parents and businesses. Our website contains a directory of business members and Real Diaper Circles, listed by region. To find a business or Circle near you, go to:

www.realdiaperassociation.org